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Searching for data can be a daunting experience for student researchers who are unfamiliar with the data landscape and need quick access to quality data from a variety of sources.

Sage Data, powered by Data Planet, addresses this challenge head on—we believe in making the world of data discoverable for novices and experts alike and supporting the library's role in connecting users to trusted, global data sources.

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Sage Data Powered by Data Planet

Search billions of multidisciplinary, global statistics in an instant with Sage Data, the largest single repository of harmonized and structured statistical data available to libraries. Our databases are sourced from 90+ public and private providers and are enhanced with essential tools to help users visualize, export, and compare disparate datasets.

We do more than aggregate data—we evaluate, standardize, and describe data to make it usable and searchable for student researchers, all through a single point of access.

Advantages of using Sage Data

- Access 550+ U.S. and international databases through one central searchable platform
- Find detailed locale and business data with multiple search and browse options
- View continuous updates for daily, weekly, monthly, and annual datasets as data is released by the source providers
- Create custom data visualizations such as maps and trend charts to extract insight more easily
- Master essential data literacy concepts with Data Basics, a reference library that offers guidance on working with statistics





Premium databases

Sage Data also offers 8 premium database add-ons to support detailed business, consumer, and industry research. Each database is licensed from authoritative commercial providers.

China Yearly Statistics (National & Subnational)

National, provincial, city, and county statistics on China for social and economic research.

Claritas Consumer Profiles

Three U.S. consumer segmentation databases for identifying the ideal customer target.

Claritas Financial & Insurance CLOUT

Two U.S. consumer segmentation databases to assess demand for financial and insurance products and services.

Data Axle: Historical Canadian Business

Canadian business-level statistics across provinces and FSAs for industry and market research.

Data Axle: Historical U.S. Business

U.S. business-level statistics across states, counties, and ZIP Codes for industry and market research.

Data Axle: Historical U.S. Residential

U.S. household statistics across states, counties, census tracts, and ZIP Codes for business and policy research.

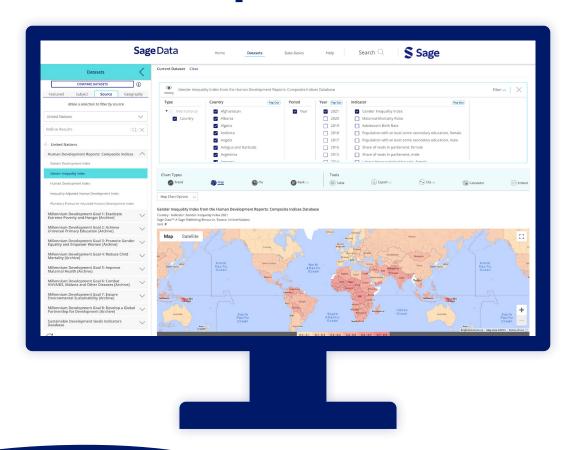
EASI Market Planner

Consumer demographics, spending, and behavior data for U.S. states, counties, census tracts, and ZIP Codes.

Woods & Poole, Inc.

Historical and projected U.S. state, metro area, and county estimates for economic and demographic research.

Inside the platform



Take a quick look

United Nations (2022). Human Development Reports: Gender Inequality Index, 2021. Sage Data. Sage Publishing Ltd. (Dataset).

doi.org/10.6068/DP1872DC56EC941

Uncover insight with ease

Streamline the data exploration and collection stages with a single platform that offers a robust suite of search, visualization, and analysis tools.

Accelerate your student researchers' capabilities to

- Browse 90+ sources by subject, source, and country
- Keyword search across databases and within specific datasets
- Compare disparate datasets from a variety of sources in one place
- Visualize data via Google Maps, trends, ranking charts, and more
- Access technical documentation and original source links
- Embed iFrame data charts into any web application, including a LMS or LibGuide

- Export data into CSV, Excel, XML, SAS, and Shapefiles for offline analysis
- Bulk download entire datasets in JSON or XML format*
- Share JSON, XML, and Excel data download links
- Generate durable web links and DOIs to track and retrieve datasets
- Derive new statistics from the data using the calculator tool



^{*}Available through perpetual purchase only.

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